



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : March 5, 2004
Herb Sorensen : Our Docket : SNS 307
Serial No. : 10/667,213 : Group Art :
Filed : September 19, 2003 : Examiner :
For : SHOPPING ENVIRONMENT ANALYSIS SYSTEM
AND METHOD WITH NORMALIZATION

MAIL STOP NON-FEE AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313

Sir:

PRELIMINARY AMENDMENT,
REQUEST TO CORRECT PRIORITY CLAIM, AND
REQUEST FOR UPDATED FILING RECEIPT

Preliminary to the examination and publication of the above identified application, applicant requests amendment of the application as follows, and requests that the priority claim be corrected as described below.

Amendments to the specification begin on page 2.

Remarks begin on page 3.